

# SERGIO SEVILLA

Service and Interaction Designer

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## EXPERIENCE

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### Accenture Federal Services – Digital Studio (Fjord)

○ *Service and Interaction Design Specialist, Dec 2020 - Present*

Designing products and services by driving federal clients through phases of design research, problem definition, ideation, testing and development, and implementation. Applying service design in cross-functional teams, managing and mentoring junior designers, planning and facilitating design workshops, and leading UX workstreams.

● *Service and Interaction Design Senior Analyst, Dec 2019 – Nov 2020*

● *Service and Interaction Design Analyst, Oct 2018 – Nov 2019*

### Accessories Design Department (SCAD)

*Studio Monitor, Jan 2018 – June 2018*

Assisting college students with the use of industrial machinery, design pattern making, assembly, and production of footwear, handbags and small leather goods.

### The Frye Company

*Design Intern, Summer 2017*

Working with the Men's Footwear team on the Spring/Summer 2018 collection. Tasks included researching concepts, creating spec sheets, developing designs and assisting with CAD work.

### Savannah Film Studios

*Work Study, Jan 2015 – Jan 2018*

Guiding students through the process of renting and returning film equipment.

## EDUCATION

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### Savannah College of Art & Design

B.F.A in Industrial Design

Minor in Accessory Design

Magna Cum Laude

## SKILLS

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Design Thinking Methods, Design Research, Service Design, User Experience, Product Creation, , Wireframing and Prototyping, Usability Testing, Journey Maps and Service Blueprints. Sketch, InVision, Adobe Creative Suite, Axure RP

### Languages

English Spanish

## AWARDS

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### 2018 IDA Awards

Silver – Home Interior Products

### 2018 European Product Design Awards

Honorable Mention

### 2018 Handbag Awards (IHDA)

Finalist – Best Handmade Handbag

### SCAD Achievement Scholarship

2014 – 2018

### SCAD Academic Honors Scholarship

2014 – 2018

### Dean's List

2014 – 2018

